



COUNCIL #5285  
MOLINE, ILLINOIS

*League of United Latin American Citizens*  
LULAC Council #5285 | P.O. BOX 987, Moline, IL 61266 | [lulacmoline.org](http://lulacmoline.org)

## **LULAC 5285 Parade/Fiesta Sponsorship Opportunities**

The 2024 Hispanic Heritage Month Parade/Fiesta will be Sunday, September 15<sup>th</sup>, 2024. This is the 15<sup>th</sup> year of celebrating our vibrant Hispanic Culture with a family community centered event. This event supports LULAC 5285 Scholarships for local students to continue higher education. Below are the sponsorship levels, but any sponsorship is truly appreciated. Please join us!

### **Gold Sponsor: \$2001 - \$4,000 donation**

Parade participation for your business teams! Vendor Booth on location or Business Banner for stage. Business logo is showcased on all flyers/banners, newspaper ads, social media and our website. Promotion is also done by radio with KALA Spanish radio, local TV News outlets. Flyers are kept on LULAC 5285 FB page. Recognition during the program announcements during the fiesta portion. Recognition also given at scholarship presentation for students.

### **Silver Sponsor: \$1001 - \$2,000 donation**

Parade participation for your business teams! Business logo is showcased on flyers/banners, newspaper ads, social media and our website. Flyers are kept on LULAC 5285 FB page. Recognition is also given at scholarship presentation for students and in the program.

### **Bronze Sponsor: \$500 - \$1,000 donation**

Parade participation for your business teams! Business logo is showcased on flyers, social media and our website. Flyers are kept on LULAC 5285 FB page. Recognition is also given at scholarship presentation for students.